

# Data Sheet Loka ® Magnetic

## **Product description**

#### **Application**

The Loka Magnetic label is a hardy printed label with a magnetic back. This label is compatible with every metallic surface.

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This label is compatible with any commercially available metallic rack.

Due to the magnetic back, this label's function is extreme flexible. It is perfect for circumstances where regular adhesives fail, such as in cooling or freezing cells.

#### **Dimensions**

Many variations are possible depending on the printing, with the following limits:

Limits: Min. Height 15 mm

Max. Height100mmMin. Length20mmMax. Length350mm

The dimensions depend on the amount of information necessary, character and barcode height and lay-out.

**Colours** 

Default label colours: Yellow Default print colour: Black

White

Additional label colours: Red Additional print colours: Red

Green Green Orange Blue

Blue

While choosing the colours, ensure that there is sufficient contrast between the label and print.

### **Specifications**

**Magnet layer** 

Magnet: Flexible magnetic rubber

Liner: N.A.

Thickness: 0.5 mm Adhesion on steel: > 43 g/cm<sup>2</sup>

Carrier

Material: Hard PVC

Thickness: 0.21 mm

Top layer

Material: Polypropylene foil Thickness: 0.02 mm

Weight

Total weight: 2065 g/m<sup>2</sup>